

September 9, 2005

To Interested Parties:

The Department of Fish and Game is pleased to announce its annual "Call for Applications" to solicit proposals from qualified non-profit organizations to auction or sell big game fund-raising hunting license tags for the 2006 hunting season. The Department expects to offer ten deer, three elk, two pronghorn antelope, and one or two bighorn sheep fund-raising tags for 2006. Applicants may receive up to two fund-raising tags (but not more than one tag per species) to be sold at any one event. By law, all revenue from sales of fund-raising tags is used in the Department's respective species management program.

To be eligible, non-profit organizations must complete an application package consisting of the following:

- An application
- Qualifying conditions checklist
- Written proof of federal nonprofit status including the current Section 501(c)(3) number

**Please note, this year the application package is available on-line at the following address: <http://www.dfg.ca.gov/hunting/fundraising/index.html> and hard copies will be available upon request. Completed applications must be printed out, signed and submitted in a separate, sealed envelope plainly marked "Application for the Auction or Sale of Big Game Fund-Raising License Tags". Applications must be received no later than 2:00 p.m. on October 11, 2005; applications received after this deadline will not be evaluated by the Department.**

The Department has established criteria to identify eligible applicants and provide an objective means of determining which applicants can be expected to generate maximum revenue from sales of the various fund-raising license tags. Applicants are expected to provide detailed information on how they plan to maximize revenue from the sale of each tag for which they are applying. This detailed information is related to the following criteria:

- A. Location and Date of Event
- B. Expected Attendance and Revenue
- C. Previous Experience with Fund-Raising Events and/or Sale of Fund-Raising Tags
- D. Plans for Promoting, Marketing and Advertising the Tag
- E. Proposed Coordination with the Department in Promoting Sale of the Tag

A committee composed of Department personnel will evaluate and rank eligible applications. The Department will notify all applicants of the results. If an applicant has submitted an application which he/she believes is responsive and qualified according to the evaluation criteria, and believes the Department has incorrectly selected another applicant, an appeal may be submitted to the Fish and Game Commission at 1416 Ninth Street, Sacramento, California 95814,

Call for Applications Letter  
September 9, 2005  
Page Two

telephone (916) 653-4899, fax (916) 653-5040, by **5:00 p.m. on October 27, 2005**. All appeals must be made in writing and contain a statement of the reason(s) for appeal, citing the law, rule, regulation or procedure on which the appeal is based, with supporting facts or other evidence. The appellant or an individual authorized on behalf of the applicant must sign the appeal. In the event of an appeal, the Department will provide an assessment and recommendation to the Commission. The Commission will then take steps to resolve the appeal.

For more than 15 years now, fund-raising license tags have generated significant revenue to the benefit of our fish and wildlife resources, and we are pleased with the partnerships that have developed with numerous conservation organizations in promoting these tags. If you have questions or would like to discuss the fund-raising license tag application process, please contact Mr. Craig Stowers at (916) 445-3553 or ***cstowers@dfg.ca.gov***.

John Carlson, Jr., Chief  
Wildlife Programs Branch